

TRANSFER COMPANY A LOCAL CONCERN

Vast Ramifications of Local Company That Extend All Over the World.

RICHMOND TRANSFER CO.

Spends Much Money Maintaining an Immense Business That is of Vast Importance to Richmond.

When passengers coming into Richmond on the trains from the North or the South, or on the steamboats plowing the waters of the James, observe a well-dressed young man in blue uniform and a woodpecker cap, on the front of which is a sign reading "Richmond Transfer Company," they know that the man so uniformed and so labeled with handle baggage for them, or see to it that they have carriages, busses or cabs or other vehicles to carry them to any part of the city, to any depot, or to any nearby place of historic interest, or if they do not know it they are quickly informed, but the passengers do not know, and in fact, only a comparatively small number of Richmond people are really aware of the immensity of the concern which the blue-coated young man represents.

Richmond Has the Best.
The fact remains, however, that no city in the United States enjoys the services of a better or larger or more efficient transfer company than does Richmond, and the story of the rise and progress of this immense business and its far-reaching connections is almost romantic.

Soon after the downfall of the Confederate government, when Richmond had ceased to be the capital of a young nation, and when the business part of the city was a huge pile of ashes, Major A. W. Garber, with a few teams and a very limited amount of capital, commenced in a modest way the business of hauling baggage and passengers from one railway depot to another and from the depots to the hotels and to private residences.

How the Thing Grew.
There was much travel in those days, and tourists were flocking here from all parts of the country, and the business naturally grew. Major Garber called his enterprise the Garber Transfer Company, and in connection therewith he established up a ticket office, from which railway and steamboat tickets could be bought and baggage checked to all parts of the country. Later on steamship tickets to all European cities were put on, and in time the offices on Main Street became a beehive of business activity.

In 1892, after the business had had twenty-seven years of constant growth, the Richmond Transfer Company was incorporated as a stock company, with a capital stock of \$50,000. The business was greatly enlarged, and continued to grow, until now, after forty-four years of enjoyment of the confidence of the people of Richmond and the traveling people, it is one of the biggest things of the kind in this country.

Known Far and Near.
The company is known all over this country and Europe. Its office is really a gigantic railway and steamship center, with business ramifications all over the world, and a source of complete and accurate information to any traveler, no matter what may be his destination. At the company's offices, No. 809 Main Street, tickets may be bought to any point in the United States, Canada, Europe, Asia, or even Africa, and the ticket buyer can have choice of routes to any travelable point in the world. The facilities, convenience and information offered to the public can nowhere else be obtained in Virginia, and it is doubtful if there is a place in the United States that is better equipped for the transaction of this colossal business. In two minutes one can get tickets to any point, obtain sleeping car reservations, steamship reservations to any part of the civilized world, and have baggage checked to any part of the United States.

Much Local Business.
The company also maintains a gigantic stable to provide local transportation by cab, carriage and what not to and from trains and steamboats to hotels, to other depots, to private residences, and baggage wagons to carry baggage every and anywhere, checking the same to destination direct from the private residence, the hotel or the company's office.

Such, in brief, is the general character of the Richmond Transfer Company's business, and yet when one sees the company's wagons, cabs, etc., rushing through the streets, time is not taken to figure up what a big thing it all is to the industrial life of this city. A few figures will prove interesting to the public.



THE MAIN STREET OFFICES OF THE RICHMOND TRANSFER COMPANY.

CHARMING PLACES IN THE CAROLINAS

A Delightful and Wonderful Region of Mountains, Springs and Lakes.

IN THE "LAND OF THE SKY"

The Vacation Spent in This "Switzerland of America" One of Pleasure and Health.

North and South Carolina Resorts.
The mountain region of North Carolina, where the Appalachian system reaches its loftiest altitude, presents scenes of beauty unsurpassed by anything east of the Rocky Mountains. It consists of an elevated plateau, 250 miles long, and about fifty broad, encircled by the Blue Ridge on the east and the Great Smoky Range on the west.

Here are to be found forty-three peaks, each higher than Mt. Washington. Mt. Mitchell, 6,585 feet above sea level, being the highest. Grandfather Mountain, 6,519 feet high in the Great Smoky Range, Grandfather Mountain, in the Blue Ridge, Cold Mountain and Mt. Pisgah, surround this giant of the east like sentinels.

Among the charming surroundings of this city, which the company of the last quarter of a century has reared amongst one-time fastnesses of forest and crag, one may spend the entire waking day in the open air.

Asheville combines the delights of the well-kept city with the pleasures of a country life. The Country Club, with finely laid golf links, an opera house, art gallery and public library afford ample amusement indoors and out. The drives around the city are unexcelled for the beautiful views of the scenery, and horseback riding and motoring are in great favor.

Thirty-eight miles west of Asheville is Hot Springs, a noted health resort. The waters are especially efficacious in rheumatic and gouty ailments, and have wrought many marvelous cures. There are well-appointed bath houses, with competent physicians in charge, and here is every facility for careful and successful treatment.

Brevard is situated in the highland shelters of the Blue Ridge Mountains, at an altitude of 2,250 feet, about midway between Hendersonville and Lake Toxaway. It overlooks the delightful valley of the French Broad River, and its equable climate makes it a favorite resort at any time of the year.

Lake Sapphire, Lake Fairfield, and Lake Toxaway, the latter with a shore margin of fifteen miles, lie between massive cliffs which rise a thousand feet from their shores. Situated at an average altitude of 3,000 feet, every condition for perfect health exists in the highest degree, and the temperature shows an average of 69 degrees for the entire summer. Within a radius of ten miles are fifty waterfalls ranging in height from fifty to 70 feet.

Away up in the extreme western corner of the State of South Carolina, among the foothills of the Cumberland Mountains, lies Walhalla, a summer resort which has many friends. It shares with other mountain resorts in the Carolinas an equal temperature, pure water and beauty of scenery. The Cumberland Ridge is practically the southern end of the great Appalachian range.

On the slopes of the Blue Ridge are located a number of delightful resorts. Northeast of Asheville is Winston-Salem; Rutherfordton, a mineral spring resort, and near the famous Chimney Rock; Shelby, the station for Cleveland Springs; and Unionville, just renowned for its health springs, Tryon

and Morganton are all southeast of Asheville.

A sojourn here commands a view of a chain of mountains, some of which attain a height of more than 4,000 feet; while walks and drives lead one to new points of view for the enchanting scenery on every side. Near Tryon and reached by an excellent mountain road is Skyuka, with an altitude of 3,200 feet.

On the summit of the Blue Ridge, northeast of Asheville, are three charming resorts—Lenoir, Linville and Blowing Rock. Here one has beautiful mountain prospects and delightful and healthful air.

The Cloudland Hotel is situated on the top of Roan Mountain, on the dividing line between the States of North Carolina and Tennessee. Its altitude, 6,294 feet above sea level, gives it the proud distinction of being the highest human habitation east of the Rocky Mountains.

One hundred mountain tops may be counted, pointing upward below the hotel, and the view extends into seven different States.

Nature has perfectly endowed Southern Pines as a resort in which one may find healthful recreation. Sandy, porous soil, high altitude, and the overhanging forests in the vicinity combine to make this resort the healthiest in the country.



Richmond Transfer Company's Stables.

TRAVEL MADE EASY FOR SUMMER

Wonderful Advance in Facilities for Travel by Land and Sea.

It was a far cry from the stage coach travel of our pioneer fathers to the steam roads of the sixties, when the movement of two mighty conflicting armies depended largely on them. It requires even more vivid imagination to bridge the chasm between the primitive equipment of that period to the mighty locomotive and magnificently appointed Pullman trains of the present time, giving the passenger rushing on to his destination at the rate of from fifty to sixty miles per hour all the comforts and elegance of a modern home. One no longer hears that once familiar cry of the conductor, "Twenty minutes for dinner," but instead of this and the hastily swallowed meal with its after effects the passenger dines at his ease in a beautiful dining-room on wheels, thereby saving his time and religion. On some of the best trains are to be found such conveniences as library cars, containing reading room, with the latest newspapers and current magazines, barber shops, observation cars, where the passing scenery may be viewed without obstruction. In the berths may be found electric lights, and the traveler can read himself to sleep. Every detail of comfort is looked after, even to a maid to look after the comfort of women.

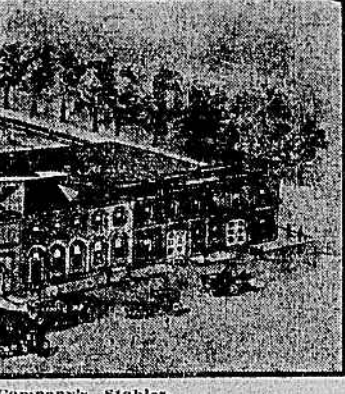
WHAT VIRGINIA AND W. VA. OFFER

Resorts Long Famous—New Ones of Growing Favor and Patronage.

MOUNTAIN AIR, OCEAN SURF

Pleasure, Rest and Health a Trio of Blessings Easily Found Here.

In the western part of the State of Virginia and the eastern part of the State of West Virginia is a cluster of summer resorts, many of which date in popularity far back "before the war." To many of them Washington and those who followed him in the



history of the country were wont to go for recuperation.

Some sections in the United States present more charming scenes of natural beauty than this mountain and valley country of the Old Dominion. From the eastern borders of the Piedmont Valley, as the highlands on the ocean side of the Blue Ridge are termed, across the Blue Ridge to the great Valley of Virginia, stretching from the Pennsylvania State line on the north down into North Carolina and Tennessee on the south, and beyond among the fastnesses of the Kittatinny or Alleghany Mountains which divide the two Virginias, there is scarcely a mile of territory which is not delightful.

The altitude of this entire section insures absence of malarial conditions, and the great medicinal value of the hundreds of mineral springs which are scattered all over the section has attracted to its many resorts thousands of persons every year.

Among the Springs.
Situated in the heart of the Alleghany Mountains, 2,500 feet above sea level, are the Virginia Hot Springs, the Warm Sulphur Springs and the Healing Springs, combining every comfort and health-renewing influence. The climate is strikingly uniform, the air invigorating and free from moisture, and the scenery bold and picturesque. Attractive roads penetrate the surrounding country, affording many changing views of delightful mountain scenery. The region is remarkably replete with grand and striking manifestations of the art and power of nature. For three generations the Virginia Hot Springs have been tried by people from all parts of the country, and the surprise qualities fully demonstrated. The waters of these springs

have been found especially adapted to nervous diseases, disorders of the liver and kidneys, rheumatism and gout. Besides the ordinary baths, there are mud baths, which have been found very beneficial. The soda, lithia, magnesia and alum springs also furnish valuable waters for drinking purposes.

Thirteen miles of boulevard in the vicinity, together with a number of mountain roads, are especially attractive to those fond of riding or driving, while for pedestrians the numerous paths through the mountain forests have an endless charm, and mountain climbing is a favorite pastime. Outdoor exercise is indulged in to a great extent, and the golf club, with well-kept greens, is a special feature of the place. Frequent tournaments, in which some of the best players in the country take part, are given on the picturesque course.

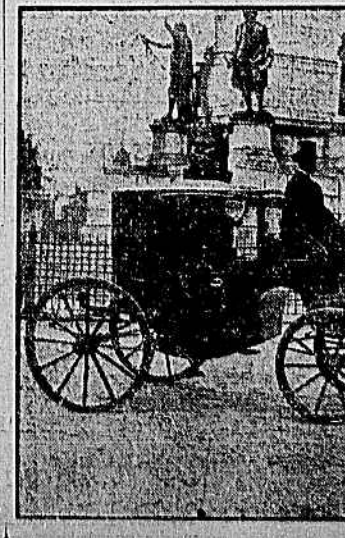
Five miles north of the Hot Springs are the Warm Sulphur Springs. The water of these springs, issuing from the ground at an average temperature of 98 degrees Fahrenheit, has long been known for its health-renewing properties. Two large bathing pools have been constructed, one 120 feet in circumference and the other 150, from the bottom of which the pure water ascends at the rate of 1,200 gallons a minute. These baths are both delightful and beneficial; they are especially valuable in cases of gout, rheumatism, dyspepsia and incipient kidney troubles.

Two and a half miles south of the Hot Springs are located the Healing Springs. The waters are almost identical in thermal analysis to those of the famous Schlangenbad and Ems of Germany. It is a remarkable uric acid solvent, cures and relieves gout, rheumatism, insomnia, kidney and bladder troubles, and strengthens the nervous system.

In West Virginia.
On the western slope of the Alleghany are a number of delightful resorts, two reached via the Chesapeake and Ohio Railway and two via the Norfolk and Western Railway. One, on the Chesapeake and Ohio Railway, is a pretty little village, located on the picturesque Greenbrier River, about twenty miles from Hinton. Good fishing may be had in the Greenbrier, and a wagon trip over the mountains to the Cherry River and other streams, from fifteen to thirty miles distant, give one as fine trout fishing as desired.

Red Sulphur Springs, West Virginia, are located twelve miles from the Chesapeake and Ohio Railway, and are reached from Talbot Station. The virtues of the water have been held in high esteem for the last half century. In 1835 a letter written by Chief Justice Taney relates the great benefit his family had derived from these waters; and here was the favorite resort of President Monroe. In the

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POINTS OF INTEREST WEST AND EAST

Brief Descriptions of Some of America's Grandest Scenery and Pleasure Grounds.

WHERE TO GO THIS SEASON

Not Hard to Decide After All. Variety of Scenery—Number of Resorts.

The Adirondacks.

Geologists say the Adirondack Mountains were originally islands in the great ocean which rolled over the greater part of North America thousands of years ago. At the time they were undoubtedly much higher, but the constant erosion of water and ice has rounded them down to their present shape of graceful, forest-shrouded hill and smiling valley and lake. Whatever may have been their origin, it is fair to say that no finer place of summer resort exists than these Great North Woods, as they are sometimes termed, which cover almost the whole of North-eastern New York State.

Year by year more and more people seek this region of "forest primeval," lake and laughing brook, there to find rest and health in the air, laden with the balmy, balsamic breath, and to indulge in the sports and pastimes of summer. While camps and hotels have been placed at suitable localities, the Adirondack country retains its air of the wilderness, and there yet remain many places where in all probability the foot of man has never trod.

Asbury Park, N.J.

At Asbury Park one finds a charming blending of the sylvan and the marine. The wooded highlands of New Jersey and the ocean's restless waves almost meet across the narrow strand. One turns from the sandy beach, lapped by the surges of the sea, to the broad streets of the city, bordered with spreading trees, whose thick foliage in some instances forms leafy arbors over the entire avenue.

And yet Asbury Park is a typical seashore resort. Upon its boardwalk, eighty feet in width and three miles in length, one may walk for hours inhaling the saline breezes from the ocean which beats upon the beach only a few yards distant. One may enjoy the exhilaration of a bath in the sear which break upon the sands. One may be amused in varied ways as the fancy dictates. And all this within sight of bright flowers, green grass, and the monarchs of the forest which surround the city and invite its very thoroughfares, offering the cottager and hotel guest alike, the relaxation and freedom of country life with almost absolute freedom from mosquitoes or malaria.

Atlantic City, N. J.

In point of the number of annual visitors and of hotels adapted to the wants of all classes of the community, from the most luxuriously inclined to those of the simplest tastes, Atlantic City stands first among the seashore resorts of the world.

It is the most cosmopolitan resort on the Eastern coast. To it, in search of diversion and recreation, come men and women from all classes of life. The banker with his automobile and the laborer with his family and picnic basket find the same relaxation which they seek in its varied amusements. From the city of the Alleghenies in Pennsylvania, Maryland and Virginia is known as the Blue Mountains or Blue Ridge, largely on account of the peculiar bluish tinge which the forest-clad hills take in the distance.

Scattered over this Blue Ridge are Blue Mountains are a number of charming summer places. One group of these, known as the Pen-Mar Region, is possibly the best known of the entire group. This group of resorts, which includes Pen-Mar, propriet, Blue Mountain, Blue Ridge Summit, Buena Vista Springs and Highfield, is scattered over the summit of the ridge on the dividing line between the States of Pennsylvania and Maryland. They lie about 2,500 feet above sea level, insuring a delightful